

Ricardo Rojas

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I am highly motivated graphic designer happy to take on a challenge

EXPERIENCE

Freelance Graphic Designer

October 2019 - Present

Help create great design for great people.

Eagle Converting — In house Graphic Designer

October 2021 - January 2024

Design and create concept art that is used to create the final product for every order that is brought in.

Collaborated with upper management to create marketing assets for promotional flyers, social media posts, and email campaigns.

Communicate and coordinate with the marketing manager and owner to create marketing assets for the main and parent company.

AmWest Funding — In-house Graphic Designer

January 2021 - May 2021

Coordinated with the marketing team to create assets that met branding standards. Created the in-house newsletter for the company.

Designed flyers, social media traffic, and assets to bring in new and returning business.

Hollywood Cast & Film — Graphic Design intern

August 2020 - February 2021

Designed movie posters for independent films, created for in-house production.

Coordinated with the writing team and production staff to create movie posters and social media.

Designed a new logo for the company's marketing and outreach over social media.

The Noun Project — Icon Creator

October 2014 - Present

Create icons to share and help create a global visual language to unite everyone.

EDUCATION

California State University Dominguez Hills

BS, Graphic Design and Art

Cerritos College

AA, Studio Arts With Emphasis on
Graphic Design

METHODS

Design Thinking
Design Systems
Creative Thinking
Logo Creation
Marketing & Branding
Bi-lingual (Spanish)
Photography

TOOLS

Adobe CC
HTML/CSS
Windows
Mac
Miro
Outlook